

Marina Hitt

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SUMMARY

Experienced PR and Media Producer skilled in brand enhancement, media relations, and impactful PR campaigns for high-profile clients. Proficient in storytelling, PR, and building strong connections with audiences.

EXPERIENCE

Founder | HITTPR | New York, NY | August 2014 - Present

- Established HITTPR (hittpr.com), known for exceptional PR results and client satisfaction.
- Lead the company's strategic vision and growth.
- Develop and implement successful PR strategies.
- Forge strong client relationships and achieve notable media coverage.
- Establish a valuable industry network, enhancing service delivery.
- Prioritize ethical and transparent business practices.

Founder | Hot Hit New York | New York, NY | April 2012 - Present

- Found and lead HotHitNewYork.com, a popular NYC lifestyle blog.
- Curate engaging content, driving traffic and user engagement.
- Manage web design, content, and social media, ensuring a user-friendly experience.
- Foster contributor relationships to diversify content and reach.
- Forge local partnerships, enhancing credibility and revenue.
- Keep content current, reflecting NYC's latest trends and events.

Radio Show Host | RUSA (Russian radio in the US)

- Hosted and presented the popular "ToGo" morning show, engaging the audience with dynamic and entertaining content.
- Hosted the "LifeStyle" show, offering a fresh and informative perspective on a wide range of lifestyle topics, including food, fashion, health, and travel.
- Conducted live interviews, providing insights and perspectives on current events, entertainment, and culture, catering to a diverse Russian-speaking audience in the US.
- Developed a loyal following of listeners through interactive and engaging on-air interactions, promoting audience participation and feedback.
- Collaborated with a team of producers and technical staff to ensure a smooth and professionally produced daily broadcast.
- Kept up-to-date with relevant news and topics, ensuring the show's content was current and aligned with audience interests.

PROJECTS

GREG. THE SECRET TO MY SUCCESS. | HITTPR | https://youtu.be/Al_OXNN0ph4?si=N8gRHMjipxtEtle

- Spearheaded the project's inception, identifying a compelling subject matter that deeply resonated with the target audience.
- Crafted and executed a cohesive vision, ensuring it aligned seamlessly with the project's core message and objectives, resulting in a highly impactful documentary.
- Secured essential funding and resources while demonstrating exceptional leadership, driving production forward with unwavering determination.
- Conducted extensive research, establishing a credible foundation for the documentary through in-depth knowledge of the chosen topic.
- Created a captivating and structured screenplay that effectively conveyed the narrative to captivate and resonate with the audience.
- Fine-tuned the script relentlessly, preserving the project's vision while incorporating feedback for perfection.
- Expertly orchestrated all aspects of production, breathing life into the script, resulting in a visually stunning and emotionally engaging masterpiece.
- Commanded the filming process, skillfully directing cast and crew to capture footage in harmony with the project's vision and message.
- Collaborated seamlessly with the editing team, shaping the final narrative during post-production to reflect the project's core message and objectives with clarity and resonance.

KRUSHER | HITTPR | <https://youtu.be/ftL0ExW4bZs?si=cizL-FX-lqgc48o3>

- Initiated the inception of "KRUSHER," identifying a captivating subject matter that deeply resonated with boxing enthusiasts and fans of Sergey Kovalev.
- Formulated and executed a compelling vision, ensuring it seamlessly aligned with the documentary's core message of Sergey Kovalev's journey to boxing greatness, resulting in a highly impactful film.
- Effectively secured crucial funding and resources, displaying exceptional leadership, and propelling the production of "KRUSHER" forward with unwavering determination.
- Explored deeply into Sergey Kovalev's life and career, conducting extensive research to establish a credible foundation for the documentary and present a comprehensive look at the boxing world champion.
- Crafted a structured and engaging screenplay for "KRUSHER" that effectively conveyed Sergey Kovalev's narrative, captivating and resonating with both boxing enthusiasts and a broader audience.
- Meticulously refined the script relentlessly, preserving the essence of Sergey Kovalev's remarkable journey while incorporating feedback for a polished and captivating

narrative.

- Meticulously orchestrated all aspects of production, breathing life into Sergey Kovalev's story, resulting in a visually stunning and emotionally engaging portrayal of the boxing world champion's life.
- Oversaw the filming process with precision, skillfully guiding the cast and crew to capture footage that perfectly encapsulated Sergey Kovalev's vision and message.
- Collaborated seamlessly with the editing team, shaping the final narrative of "KRUSHER" during post-production to provide a clear and resonant reflection of Sergey Kovalev's incredible achievements and the core message of the documentary.

TV Projects

- Managed reporter networks for Moscow Government TV channels, including Doverie and Stolitsa.
- Received recognition from the Moscow Government with an award for "The Best Department Manager."
- Oversaw "Megapolis," a social program in partnership with the Moscow House of Nationalities, focusing on the development of interethnic relations.
- Authored of the column "I Wanted to See My Mother," which highlighted the stories of children from orphanages.
- Created and hosted "Family Budget," a program dedicated to educating viewers on proper family budget planning.
- Initiated and hosted "Champions League," conducting interviews with renowned athletes.
- Worked on a documentary film titled "To Success... on Ice," which delved into the world of the SPARTAK ice hockey school.

Big City Stories | TNT

- Producer
- Creator

MTV | MTV Russia

- Edited and contributed regularly to the talk show "Tell Me, Girls."
- Created and produced special projects for MTV, including "Athletes: The Country's Envious Suitors," "Behind the Scenes of TV Project: Vacations in Mexico," "Mario Casas: Three Meters Above the Sky," and "Staying Alive: The Whole Truth About the End of the World."
- Reported for Tain.net on "No More Mysteries."

Investigative Journalism

- Created the investigative documentary film "8 Years for Self-Defense."
- Produced the creation of the investigative documentary film "Anti-Corruption Epidemic."
- Produced a video showcasing the "Berendeevo Kingdom" project.
- Created and led a project: "Let's Help Varechka: The Story of a Girl Who Has Been Living with a Tube in Her Throat for Four Years."

Acting | HBO

- "GOSSIP GIRL"
- "AND JUST LIKE THAT" ("SEX AND THE CITY")
- "WE OWN THIS CITY"

Acting | SHOWTIME

- "CITY ON A HILL"
- "THREE WOMEN" (coming soon)

Author | Print and online media

- psychologies.ru
- glamour.ru
- cosmo.ru
- L'Officiel (Kazakhstan)
- kiz.ru
- Liza.ru
- Rabotnitsa magazine
- Forumdaily.com
- Woman.forumdaily.com
- 7ya.ru

Boxing PR | HITPR

- Provided coverage for New York City-based fights.
- Executed PR campaigns on radio and digital media for the matches featuring Sergey Kovalev, Gennady Golovkin, Ruslan Provodnikov, and Vladimir Klitschko.

EDUCATION

Major: presenter of radio and TV broadcast. | Advanced Training Institute for Radio and TV Professionals. | Moscow | 2009

Major: economic theory. | University of Economics. | Moscow | 2007

Major: acting. | New York Film Academy. | New York, NY | 2015

